Perpetual

Case study: Running for premature babies

By Perpetual Sustainability

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Running for Premature Babies is a charitable foundation with a vision for a better chance of survival and quality of life for premature babies. This funds equipment and research projects dedicated to advancing the care of premature babies. And it's a charity that has a special partnership with Pendal and the wider Perpetual Group, and one that is close to the hearts of many of our people. The relationship started after a much-loved colleague and his wife began raising money for the Neonatal Intensive Care Unit (NICU) of the Royal Hospital for Women in Randwick after their own babies were born premature in 2006.

In 2016, BT Investment Management (BTIM) became the charity's corporate partner, with Pendal and subsequently Perpetual continuing to support this special partnership today. In that time, the Running for Premature Babies' charity has grown from one that supported the NICU to now supporting hospitals Australia-wide. In FY24, Perpetual Group contributed $20,000 to the Foundation. The foundation has directly benefitted more than 9000 babies. In August, Perpetual people will run the City2Surf from the Sydney Central Business District to Bondi in support of the charity.